49- Connecting Albanian people through shared natural patrimony to the Western Balkans - Dinaric Arc Parks

Assignment Name:		Country:
Connecting Albanian people through shared natural patrimony to the Western Balkans - Dinaric Arc Parks		Balkan Region
Location within Country:		Professional Staff Provided by Your Firm/Entity (profiles):
All the country		Coordination, PA expert, communication, tourism expert, etc.
Name of Client:		$N^{\underline{o}}$ of Staff:
WWF MedPo		4
Start Date (Month/Year):	Completion Date (Month/Year):	N ^o of Staff-Months; Duration of Assignment:
October 2013	December 2014	14 months
Name of Associated Consultants, If Any:		Approx. Value of Services:
Ministry of Environment		96,750.00 Euro

Name of Senior Staff (Project Director/Coordinator, Team Leader) Involved and Functions Performed:

MsC. Abdulla Diku

Narrative Description of Project:

The main goal of the project was Maintaining and strengthening the political will for regional dialogue and collaboration between Albania and the Dinaric Arc countries. The specific objectives are development an active regional collaboration network composed of institutions and staff responsible for protected areas in Albania, as well as development and implementation of capacity building plan for the network for sustainable development and tourism management in protected areas, quantifying and marketing protected areas benefits, protected areas interpretation and education, and promotion of Dinaric Arc Parks" network brand based on shared natural and cultural values within Albania through collaboration with tourism sector.

Part of the project was also a strong awareness-raising campaign about importance and benefits of Albanian PAs. Publication of printed tools for and about all Albanian PAs